

# Meaningful Work

LIVE WEBINAR

## Scheduling

Contact us for dates

## Duration

60 minutes

## Capacity

10–400 participants

## Pricing

\$1500 USD

## Format

Live Zoom or similar video platform with screen-sharing and recording

## Prerequisites

Completion of the [VIA Character Strengths Survey](#)

## Preferred

All attendees have their [Total 24 Report](#) (additional fee negotiable at booking)

## Language

English offered (closed captioning available)

## INCREASE MEANING AND CONNECTION WITH WORK THROUGH CHARACTER STRENGTHS

Feeling that your work is meaningful is a great motivator. In leading a group, department or organization, you have the opportunity to build meaning among your team and each individual who is a part of it.

Studies show that focused development and use of our core **character strengths**—the positive parts of an individual's personality that impact how they think, feel and behave—can increase meaning and connection with work.

Through this webinar, your group will be guided through their VIA Survey Results (or VIA Report) and how to apply their strengths to cultivate meaning. Key topics include:

- **3 character strengths** that research proves are the most important for a meaningful life
- How engaging strengths can **boost confidence** and **resilience**, as individuals and a team
- Why expressing strengths can **create alignment** between work tasks and overall sense of purpose

Through live facilitation, group discussion and activities, your group will receive direct experience in connecting strengths to purpose. When people know they matter, their work matters and there is mutual appreciation, they tend to work harder and stay longer—benefiting them and the organization.

## FACILITATOR

Ruth Pearce, JD, PMP, ACC, is VIA's Ambassador and Facilitator—as well as president of ALLE LLC and co-founder of In It Together Coaching, which offers group coaching based on VIA Character Strengths. She shares tips to use character strengths for project management and building engaged, empowered teams through her book, LinkedIn Learning Course, and conferences nationally and internationally.



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