

Meaningful Work

LIVE WEBINAR

Scheduling

Contact us for dates

Duration

60 minutes

Capacity

10–400 participants

Pricing

\$1500 USD

Format

Live Zoom or similar video platform with screen-sharing and recording

Prerequisites

Completion of the [VIA Character Strengths Survey](#)

Preferred

All attendees have their [Total 24 Report](#) (additional fee negotiable at booking)

Language

English offered (closed captioning available)

INCREASE MEANING AND CONNECTION WITH WORK THROUGH CHARACTER STRENGTHS

Feeling that your work is meaningful is a great motivator. In leading a group, department or organization, you have the opportunity to build meaning among your team and each individual who is a part of it.

Studies show that focused development and use of our core ***character strengths***—the positive parts of an individual’s personality that impact how they think, feel and behave—can increase meaning and connection with work.

Through this webinar, your group will be guided through their VIA Survey Results (or VIA Report) and how to apply their strengths to cultivate meaning. Key topics include:

- 3 ***character strengths*** that research proves are the most important for a meaningful life
- How engaging strengths can ***boost confidence*** and ***resilience***, as individuals and a team
- Why expressing strengths can ***create alignment*** between work tasks and overall sense of purpose

Through live facilitation, group discussion and activities, your group will receive direct experience in connecting strengths to purpose. When people know they matter, their work matters and there is mutual appreciation, they tend to work harder and stay longer—benefiting them and the organization.

VIA Faculty

VIA Webinars are facilitated by [VIA Faculty](#) — experienced practitioners, authors, educators, speakers, and consultants across the fields of organizational development, management, coaching, psychology, and others. Each faculty member is vetted and approved by VIA. They are united in their deep understanding of character strengths science and application, and passion for helping others develop their strengths.



Looking for a customized presentation?
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