

VIA INSTITUTE – STYLE GUIDE FOR RESEARCHERS

| Topic | Preferred Terminology | Comments |
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| Classification of 24 strengths and 6 virtues | VIA Classification of Character Strengths and Virtues | After using the preferred terminology at the first reference to the model in a manuscript, “VIA Classification” or “VIA model” is acceptable as shorthand. |
| Measurement instruments of character strengths (adults) | VIA Inventory of Strengths-Positive (VIA-P) | Accepted colloquial: VIA Survey. All items positively keyed. 96 items. |
| | VIA Inventory of Strengths-Revised (VIA-R) | “R” = Revised. 192 items. |
| | VIA Inventory of Strengths-Mixed (VIA-M) | “M” = Mixed positively and negatively keyed items. 96 items |
| | VIA Inventory of Strengths (VIA-IS) | The original VIA measure. 240 items. |
| | VIA 120 | 120 items. Derived from the original VIA measure of 240 items. |
| | VIA-72 VIA | 72 items. Derived from the original VIA measure of 240 items. |
| | Global Assessment of Character Strengths (GACS-72) | 72 items |
| | Global Assessment of Character Strengths (GACS-24) | 24 items |
| | Signature Strengths Survey (SSS) | 24 items |
| | VIA Inventory - 6 Virtues (VIA-V6) | Original 6 virtues. 48 items |

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| | VIA Inventory – 3 Virtues (VIA-V3) | 3 virtues emerging from factor analyses. 24 items |
| | Overuse, Underuse, & Optimal Use of Character Strengths Survey (OUOU) | 72 items |
| | Partner Strengths Questionnaire (PSQ) | 27 items |
| Measurement instruments of character strengths (youth) | VIA Inventory of Strengths – Youth – R | Accepted colloquial: VIA Youth Survey. “R” = Revised. 96 items. |
| | VIA Inventory of Strengths – Youth | This is the original VIA Youth Survey from 2003. 198 items. |
| | The Character Strengths Inventory for Children (CSI-C) | For ages 7-12. 96 items. Completed by the youth. |
| | The Character Strengths Inventory for Early Childhood (CSI-EC) | For ages 3-6. 96 items. Completed by the parent. |
| Nonprofit organization advancing the science and practice of character strengths | VIA Institute on Character | Accepted colloquial: VIA Institute Not accepted: “Values in Action” Institute, which was the original name for the nonprofit before it was changed in 2006. |
| Character Strengths | Judgment | For some audiences where clarity is needed, it’s acceptable to say “Judgment/Critical Thinking” |
| | Perseverance | Not persistence or industriousness or grit which are acceptable synonyms |
| | Honesty | Not integrity or authenticity, which are dimensions of this strength |
| | Zest | Not vitality, which is an acceptable synonym |

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| | Kindness | Not compassion, which is a dimension of this strength |
| | Teamwork | No citizenship, which is a dimension of this strength |
| | Humility | Not modesty, which is a dimension of this strength |
| | Self-regulation | Not self-control, which is a dimension of this strength |
| | Hope | Not optimism, which is a dimension of this strength |
| | Spirituality | Not religiousness, which may be a dimension of this strength. In some contexts (e.g., school settings), Sense of Meaning might be used as an alternative. |